

CITY COUNCIL WORK SESSION
Tuesday, July 13, 2010 6:00 p.m.
Public Safety Building
3925 West Cedar Hills Drive, Cedar Hills, Utah

Present: Mayor Eric Richardson, Presiding
Council Members: Ken Kirk, Stephanie Martinez, Scott Jackman, Marisa Wright (6:18 p.m.),
Jim Perry (6:28 p.m.)
Konrad Hildebrandt, City Manager
Becky Tehero, Finance Director
Kim Holindrake, City Recorder
Greg Robinson, Assistant City Manager (6:42 p.m.)
Others: Shawn Richins, Chris Hocker (Timpanogos Times), Brent Uibel

This work session of the City Council of the City of Cedar Hills, having been properly noticed, was called to order at 6:10 p.m. by Mayor Richardson.

- Noticed agenda items for this Regular Council Meeting

Fiscal Year 2011 Budget

- Becky Tehero stated that the telecommunications tax can only be changed four times per year, i.e. July, October, January, and April. At this point it can be changed from January forward. If the rate is reduced to 3.33%, the budget will need to be reduced by about \$4,000. If the rate is reduced to 3%, then \$10,000 will need to be cut from the budget. She proposed cutting from family festival and spring clean-up. The library reimbursement fund could also be cut, which includes \$14,000 but \$1,000 has already been spent. The library fund is a reimbursement of cash and not a service. Education and training for the Council could be reduced because not every member attends training.
- C. Kirk prefers not cutting spring clean-up or family festival. The library reimbursement subsidizes only a part of the community and could be eliminated. A reduction in the telecommunications tax would benefit the entire community. The Decisions 2011 survey costs \$10,000. He feels the City could possibly do the survey through the web. He would like to cut every franchise fee if the level of service can be maintained. The Blue Ribbon Committee is working on a recreation center and the same questions don't need to be asked as in previous decision surveys. Another option would be to increase the budgeted tax revenue; then no budget reduction would be required.
- Konrad Hildebrandt stated that a market of error could not be determined through the web, and it would be a bias survey. Those with a specific interest may get others to vote for their interest on the web. There is software that can be purchased, but then the cost is about the same as the decisions survey. This telecommunication tax increase is about 18 cents per household. The recreation facility is only a small component in the decisions survey.
- C. Jackman stated that a web survey would be bias by those who frequent the internet. The City newsletter can be used to get people there, but there are people who would not answer the survey on line that would answer it on paper. The decisions survey is 400 random houses.

The City could do the same thing by giving 400 random homes a code to access the survey. There are things that can be done to mimic the survey and is probably worth looking into. The statistical significance and being unbiased are really important. If the City isn't getting what it needs from the survey, then different questions need to be asked such as quality of life.

- Mayor Richardson stated that the whole of the community is bearing the burden of other facilities and services such as the parks and spring cleanup, but these facilities and services make the community better as a whole. He is all for administering the survey differently if possible. The decisions survey gives the Council a sense of the community and what residents need. It is a pulse of the community.
- C. Wright stated that when the Blue Ribbon Committee makes its recommendations, the Council will need to make some difficult decisions. Now is not the year to do another decisions survey.
- C. Perry stated that the decisions survey is really valuable. It tells the Council what is being done poorly and what is being communicated poorly.

Monument Sign Located at the Corner of Cedar Hills Drive and 4800 West

- Mayor Richardson stated that the Council discussed this sign several times in the past in 2007 with the Phillips Edison approval. Staff has presented three options including costs. These are costs per side. The normal Cedar Hills font is not a standard font.
- C. Perry likes Cedar Hills spelled out and not just CH. He prefers bronze over aluminum.
- C. Jackman stated that there could be a standard font that is similar to the Cedar Hills font.
- C. Martinez also prefers spelling out Cedar Hills.
- Greg Robinson clarified that the costs are per letter not side. Also gator lettering is available, which is foam covered with a bronze and much cheaper. Gator lettering can be damaged easily.

Utah County CDBG Program

- Mayor Richardson stated that HUD, who administers the program, needed to have the agreement passed by resolution. Cities with a population over 50,000 participate directly in the program. Cedar Hills participates via Mountainland Association of Governments (MAG). Utah County qualifies to distribute the funds. If the resolution doesn't pass, The City is in default with the County and will continue with MAG.

Community Activities Grant

- Mayor Richardson stated that Cedar Hills participates annually for this grant, and the grant is based on population. There are two options, take the money or not take the money. The money is collected either way. If the grant is not approved, the Council will need to find another \$5,400 in the budget.
- Motion to go into Executive Session, Pursuant to Utah State Code 52-4-205

- Motion to Adjourn Executive Session and Reconvene Work Session

This meeting was adjourned at 6:53 p.m. by Mayor Richardson.

/s/ Kim E. Holindrake
Kim E. Holindrake, City Recorder